

A Research Report That Cost Over \$100,000 and Includes  
Lessons From My Past Five Personal Business Failures

# THREE REASONS WHY ENTREPRENEURS LOSE MONEY ON ONLINE MARKETING

Learn The Three Expensive Mistakes Many Entrepreneurs  
And Even Some Marketing Consultants Commit



# The Number One Reason Why Online Marketing Campaigns Fail

## Mistake #1: Business Owners Don't Seek Professional Help For Their Online Marketing

The number one reason why online marketing campaigns fail is because business owners DON'T seek professional help for their online marketing...

It's like me trying to make yummy, chewy, "perfect" chocolaty, fudgy brownies like a Michelin Star Chef without a recipe book and without help from my wife... (BTW She makes really yummy ones)

It would be a disaster if I baked one like that and also a waste of my time, effort, money, and energy.

It's almost impossible to do anything right the first time around... That's why you need "professional help".

NO, I DON'T mean that you have to go and hire an expensive marketing agency or consultant and spend 10s of thousands of dollars on Ads.

And NO, I won't ask you to buy a new tool that's better than Clickfunnels.

As a business owner, you need to understand at least the fundamentals of marketing, positioning, lead generation, and sales before you even think of doing any of the above.

And to seek such knowledge, you don't have to spend too much money.

Yet most business owners think that they can do it all by themselves and end up wasting time, effort, and money.

Too Bad of an idea!!!

You could've acquired such knowledge from any of these sources, for cheap or even for free...

- Through Blogs
- Through Books
- Through Courses
- Through Workshops
- Through Consultants or
- Through Mentors or Coaches

OR...

Thanks to me, now you don't have to do any of those.

Because I just created the **ULTIMATE FRAMEWORK** to build up your own online marketing strategy that can position you as a market leader, and help you to get a flood of leads, sales, and referrals.

Are you someone who knows your stuff or someone who has a better product/service than your competition yet you are struggling to get business?

And do you face any of the following issues often or once in a while?

- People often don't understand what you do even after you tell them.
- Your leads start the conversation with you about how much you charge.
- Focusing on marketing makes you dysfunctional in your core business activities.
- You feel stress and overwhelm with all the information about online marketing and technology platforms.

- You get leads, but you are unable to close most of them. You end up offering discounts and work for less than what you are worth just to make ends meet.
- You have tried advertising, SEO, or Adwords before but you are unable to get leads or “convert” those leads into sales.

While I was in college, One of my professors highlighted me the importance of positioning and being unique in the market. He explained that to me with a simple equation:

He asked me “Which one of the following equations have the most value: 1 divided by 1,000,000 (0.000001) or 1 divided by 100 (0.01)”

When you compete as one among a million others, you become diluted & invaluable. But as one among a hundred of them or even a thousand of them – you have a better significance in the market and much more value in the marketplace.

It’s all about choosing your ground where you want to play in a strategic way that will bring you all the advantage.

Back to the equation, That simple equation shows you the difference in value that positioning can bring you.

You don’t have to be a math genius to understand that what’s shown is a difference of 10,000 times with regards to significance and value.

That 10,000x is the value of positioning. Since then I’ve been obsessed with differentiating myself and positioning myself.

What I’ll teach you is so powerful that you might end up creating your own space without any competition.

It’s interesting that positioning can work on multiple fronts.

Positioning has given me an unfair advantage throughout my life, it got hired by a leading software company even before I left college.

After I joined the corporate world, and while I was working as an employee, I was treated and respected as an expert, I got paid more than the usual pay-check for my age, experience, and education.

I was born and brought up in India, I didn't study in an ivy league college. Yet, I was earning close to a 6-figure salary in Singapore when I was only 29 years before I left the job by choice and started focusing on my business.

When I applied this to my business...

I was able to charge higher prices right from the start and I was able to quickly build up my authority when it comes to online marketing technology.

What I'm about to reveal to you has not been published by me anywhere else before.

And this is the result of my research and validation by applying to my business as well as my client's businesses over the past 7 years. Initially, I failed in 5 different businesses because I didn't get this right.

But once I figured this out, I was able to build a successful consulting company that brought in over \$100,000 in sales in the first 18 months of me founding it (I had to grow it slowly because I was still in my day job).

I paid a lot of money (More than \$35,000 dollars), and spent a lot of time and effort to learn and master this from leading direct response and marketing veterans such as Jay Abraham, Dan Kennedy, Gary Halbert, Seth Godin, as well as other leading Internet Marketing experts such as Eben Pagan, Russel Brunson, and Ryan Deiss.

I did this so that you don't have to do it.

I wanted to simplify the process to differentiate and position any business irrespective of the niche/market, and regardless of the prices, and regardless of your business type.

I wanted to simplify what is considered a complicated subject in marketing and business strategy. 99.5% of the businesses around the world don't have this unfair advantage.

One of my personal strengths is to take complex problems and explain it simply. Albert Einstein once said, "The definition of genius is taking the complex and making it simple."

It's one of my strengths, to quickly connect and see the bigger picture of things and see opportunities where I can MAXIMIZE the efficiency or incrementally improve.

Based on what I learned and based on my research, I created the "Market Positioning Pentagon", which will help you get clear on the following:

1. Your positioning, so that you can stand out among your competition.
2. Your messaging, so that you can attract the right sellable leads.
3. The medium where you can to find your ideal customers.

It's a simple 5 question framework that will help any entrepreneur to:

- Differentiate yourself in the market
- Attract more of your ideal prospects and leads
- Quickly build the know-like-and-trust factor
- Write better copy and ads and have a better conversion rate
- Reduce lead acquisition costs
- Increase prices
- Increase advertising effectiveness
- Increase sales
- Increase referrals

I've made the Market Positioning Pentagon Report and Workbook FREE for a limited time.

I initially thought of charging \$97 for this same package. But, you can get it for FREE here: <https://www.ahmedmuzammil.com/pentagon>

# The Second Most Prominent Reason Online Marketing Campaigns Fail

Mistake #2: Most entrepreneurs don't understand the 3 Fundamental Pillars of the Internet Marketing Funnel.

One of the most painful mistakes that entrepreneurs make is that they try to re-invent the wheel and innovate their own marketing funnel.

Not because there is a need to, it's because their ego tells them to do so.

Entrepreneurs crave for significance and sometimes their need to feel significant can get in the way of having certainty in business and in their life.

This is kinda similar to the number 1 mistake which is not getting professional help.

It is much smarter to model your marketing based on proven frameworks and other successful campaigns from your competitors and similar industries.

“If you want to be successful, find someone who has achieved the results you want and copy what they do, and you'll achieve the same results”, says Tony Robbins, New York Times Best-Selling Author, and World Renowned Business Strategist.

You might have heard the term “funnel hacking” from Russell Brunson, the founder of ClickFunnels.

Funnel hacking is a tactical process to learn and build marketing funnels based on your competitor’s funnels.

But...

There is something that these so-called “funnel hackers” miss. I’ll tell you more about that shortly...

Read on...

We live in a more comfortable world now, with tools like ClickFunnels to quickly build websites, funnels, and landing pages...

And with advertising platforms like Facebook Ads to laser target and attract the relevant people to our websites, funnels, and landing pages.

During the times of direct-response back in the 1970s, a typical marketing campaign takes months of planning and thousands of dollars to mail out.

And another few months to reconcile the results from the campaign and assess the profitability.

Now with the power of the internet and these tools, it costs ZERO dollars or a few hundred dollars to test a marketing campaign and

only a few hours or days to see the results to roll in.

Living in this era also has its cons...

We tend to ignore the fundamentals easily...

This is what these funnel hackers miss as well. They don’t consider the fundamentals of market positioning and messaging when funnel hacking.

Thus, even though they modelled a competitor’s funnel, they still won’t



see similar results.

They don't see similar success like their competitors... I'll tell you why, but let's go back in time again...

During the direct response times, marketers and copywriters spent many months in market research and testing the profit-market fit.

They had to understand their prospective customer's emotional needs, worldviews, and validate their messaging before they sent the mass postal mails out or before they advertised it in a magazine or newspaper.

They spent months on research because the cost of failure could be in hundreds if not millions of dollars. So they had to be damn sure.

Thankfully, the cost of failure is not in the hundreds of thousands or millions in the online marketing world.

But, it does cost enough to sting a small business owner with limited funds. Apart from money it also requires energy and tests the resilience of entrepreneurs.

Loss of energy and mental resilience is one of the reasons entrepreneurs and small business owners give up online marketing and go back to focus on hustling. Some even give up on their business unable to make it work.

Funnel hacking could give you a similar funnel, like your competitors...

But it doesn't guarantee success...

Because, if the message (copy) in those pages is not relevant and doesn't resonate to the prospective customers, if the copy does not convey your uniqueness, and if the copy is not compelling enough for the prospects to take action, then the campaign will fail.

But you are in a better place because that's what you will work on when you define your own Market Positioning Pentagon.

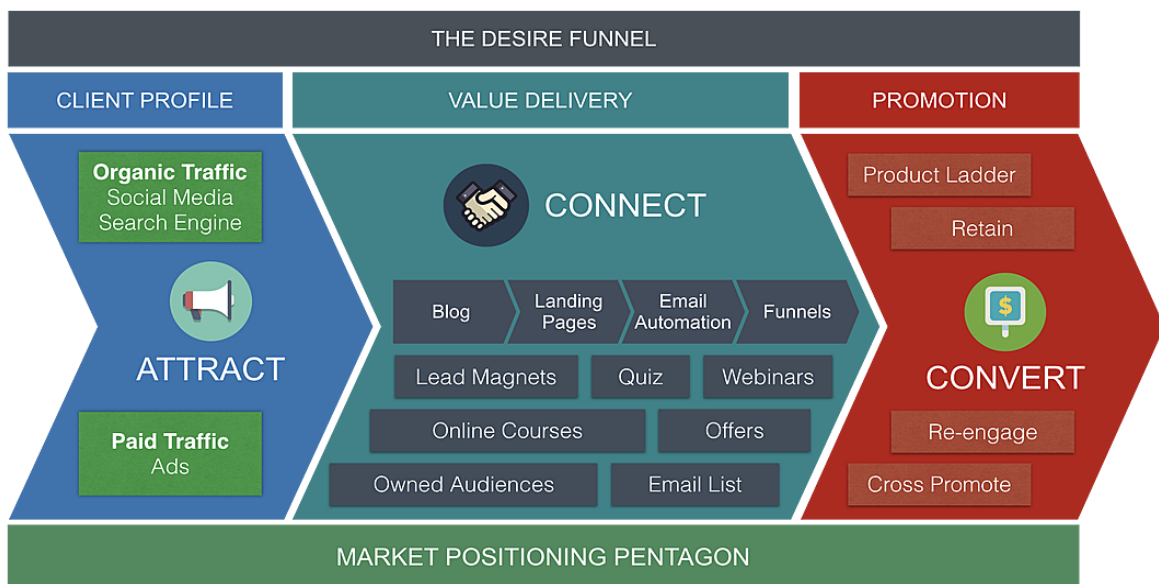
You gather the resources to create compelling marketing messages and sales copy.

You collect the resources to be relevant to your leads and prospects.

You will learn your customer's emotional reasons to buy and their world-view so that you can empathise with their emotions. It's very much necessary for you to have a compelling message that attracts your audience.

There are three fundamental pillars in an online marketing funnel. I call my approach to the marketing funnel as the desire funnel. The three phases of the desire funnel are:

1. Attract
2. Connect
3. Convert



First, You need a medium to reach and ATTRACT the attention of your ideal customers.

Second, You need a strategic process to build a relationship, to

know-like-and-trust you through engaging and educating your prospects, and to CONNECT with them.

Third, you need a method to CONVERT them into paying customers.

Almost all of the online marketing tactics that you have heard of fall into one of these three fundamental pieces.

### **Example Attraction Tactics:**

- Facebook Ads
- Adwords
- SEO
- Website
- Landing Pages
- Blog
- Medium
- LinkedIn
- Facebook
- Twitter
- Pinterest
- Solo Ads
- JVs
- Influencers

### **Example Connection Tactics:**

- Facebook / Messenger Bots
- Webinars
- Seminars
- Email Marketing
- Product Launch Formula <sup>™</sup>
- Soap Opera Sequence <sup>™</sup>
- Challenges
- Social Media Communities / Facebook Groups

## Example Conversion Tactics:

- Phone Call
- Consultation Session
- Sales Pages
- Video Sales Letters
- Sales Funnels

Doing all or any of the above and spending money on marketing before you have the Market Positioning Pentagon defined and before understanding the fundamentals of a marketing funnel is as if throwing that money down the drain.

The Market Positioning Pentagon is a critical framework for your business and marketing. It's the heart of your business. The Market Positioning

Pentagon lets you focus on the right things that appeal to your Customer and lets you have the unfair advantage over your competition.

If you have already done any of the tactics without understanding the fundamentals and not seen a profit yet, then I don't blame you.

I blame the fake gurus or the slimy salespeople who didn't ensure that you understood the fundamentals before selling you their courses.

But, let's forget and forgive. And not get stuck in the past. Shall we? Let us focus on the future of your business...

The only thing you need to build up now is hope.

Hope that you can be a market leader,

Hope that you too can get leads online,

Hope that you too can have a marketing system that works,

Hope that it's not the end of the tunnel even if you have failed before.

# The Third Most Notable Reason Why Online Marketing Fails

Mistake #3: Business owners don't set up proper success objectives for online marketing campaigns.

There was this man who failed in business at the age of 21; He stood in a legislative race at 22 and was defeated and then he failed again in business at 24. At 26, he had to overcome the death of his sweetheart.

At the age of 27 he had a nervous breakdown; lost the congressional race at age 34; lost a senatorial election at the age of 45; failed to become vice-president at age 47; lost a senatorial race at age 49, and finally was elected President of the United States at age 52.

For most business owners the only goal is to make enough money to survive the current month and move on to the next month.

The mentality of expecting instant gratification and the fear of setting goals or projections is one of the top reasons that make business owners struggle and adds to their stress.

Focussing on instant outcomes is natural. It's because our brain naturally craves for instant gratification. Imagine this: I'm overweight, but I couldn't resist eating two scoops of ice cream every day, yet I want to lose weight. In fact, I'm on a weight-loss program.

Yes, eating two scoops of Baskin Robbins Dulce de Leche is fun for me.

Yeah, I'll be instantly happy. But, my overall goal is to lose weight which will not happen soon if I keep eating those two scoops of ice cream everyday.

Like the story about how curiosity killed the cat, here instant gratification will kill my goals. Back in 2015, I was overweight. It took me six months to lose 31 pounds (17 kilos), and it took a lot of hard work, persistence, and loads of patience. Same goes for your business, focus on the bigger picture.

Nothing in life is easy... If you have been a business owner, you would've understood that by now. Everything that is worthy requires hard work, persistence, patience, and focus.

So, if you are one of the many business owners who decided to give up on online marketing; Keep working for another 31 years like the man in my story above did until you succeed. (I'm just kidding!)

My goal is not just to tell you what you are doing wrong. I also want to equip you with the right tools and actionable information to move forward and see results far quicker than if you tried to do it all by yourself.

Onwards...

The situation and the mindset of an entrepreneur who's just starting out would be different. Their priority would be to figure out a way to bring in sales.

So they join networking groups, attend trade shows, they cold call, knock doors, etc.; they hustle. All the guessing, hoping, and tactics could work. It could work in the beginning when they are focused only on customer acquisition.

But to make it work in the long term and bring it to a consistent revenue while managing all of the fulfilment, customer service, changing government regulations, and taxes is an entirely another thing on its own.

When you want to scale your business, you need to learn to take a step back and think strategically and adapt proven ways to move forward.

Also, you need to add more resources such as people, ads, and systems.

It's called working on your business; instead of working in your business.

When you scale your business, you would have to create training, systems, checklists, and standard operating procedures that would help you effectively delegate the tasks to your employees. So that they won't fail at the functions, they are supposed to do.

An essential aspect of the delegation process that many business owners miss out on is the need to have metrics, analytics, and tracking. The third most significant reason why online marketing fails is that business owners don't set up proper success objectives, i.e. they don't track, understand, and set up the right metrics.

It's unfortunate how often business owners and even some marketing consultants move forward and end up disappointed with their results because they ran online marketing campaigns without setting proper success objectives.

Now, I want to introduce you to five metrics that every business owner should track to set objectives for marketing campaigns, as well as have a pulse on their business growth and to spot problems instantly and to act on them before getting into chaotic situations.

With these five metrics, you can devise your marketing plan effectively. You will have articulated goals and a strategy for action. You'll be able to track all the aspects that affect your business growth.

I created the Business Growth Metrics Pentagon for Tracking and Measuring Online Marketing for Small Businesses.

It's an adapted version from a proven framework by Dave McLure, the founder of the tech startup business accelerator 500 Startups and a popular

angel investor.

One of Dan Kennedy's rules to transforming your business into a marketing powerhouse is to track, measure, and account for every marketing effort. When you track and measure your marketing objectives; even if you fail in a campaign, you'll be able to learn and improve your next campaign.

A popular quote from Seneca, the Roman Stoic philosopher, says, "No wind blows in favor of a ship without a destination".

So set yourself up for success in online marketing by setting up the right objectives, and then tracking and measuring them.

So what are these "objectives"?

First, you need to understand these five metrics for business growth which are part of the Business Growth Metrics Pentagon. They are:

1. Attention
2. Acquisition
3. Revenue
4. Retention
5. Referral

Attention defines the number of unique people reached by your message, website, or advertising. Acquisition defines the number of visitors who got converted into a lead.

Revenue defines the % sales conversion, the number of sales made from the acquired leads. Retention defines the engagement level of the existing leads, and repeat sales made from existing customers.

Referral metric defines the number of leads referred by existing leads and customers.

To have a working online marketing system that pulls leads and sales, you need to pay attention to all these metrics. You need to create systems



that improve each of these aspects of your business. It is a very logical and predictable approach to take when you define these metrics for your business.

**Example Scenario:** Your lead acquisition rate is 10%, it means that for every 100 visitors to your landing page you'll have 10 leads. And you have a 20% sales conversion rate. i.e. For every 10 leads, you'll have 2 sales made.

### **Example Objective: Get 100 Sales**

Now that you have these metrics available at your disposal, you could set an objective to get 100 sales.

And then reverse engineer that number of sales to the number of visitors you'd need to produce that amount of sales.

Since your sales conversion rate is 20%, you'll need 500 leads to get 100 sales.

And since your lead acquisition rate is 10%, you'll need 5000 visitors to get 500 leads.

Then create a Facebook Ad, Google Ad, or any other form of advertising to get those 5000 visitors.

Without this level of clarity, you'd never get anywhere.

That's why tracking these numbers and being on top of them is very important for your business growth.

### **Example Objective: Increase Conversion Rate**

You could hire a copywriter, or a conversion rate optimisation specialist like me to improve the sales conversion rate and the lead acquisition rate; So that you can get the same amount of sales with fewer visitors.

Once you define these metrics, these metrics would take the heavy lifting and drive your business while you can sit back and lead your business

as an entrepreneur and not as a business owner.

You'll know where you should spend your money on and you'll know what is broke and when it broke.

And, you'll also be able to figure out what kind of help you'd need to solve what's broken.

What I've been teaching you is to do online marketing the most effective way without wasting your marketing dollars and without getting overwhelmed by the information overload and technological mumbo-jumbo that most gurus and the tool marketers are selling you.

I almost forgot to tell you who's the man from the story...

It was Abraham Lincoln.

Who would dare call him a failure? He led the USA through the civil war, abolished slavery, strengthened the federal government, and modernized the economy. Without him the United States wouldn't exist today.

He could have quit anywhere along the line. But to Lincoln, his failures were a deviation, a learning, and not a dead end.

So, again if you failed with online marketing before. I empathize with you.

Because, I've been there and I have failed before in not one but 5 different businesses because I didn't know the right way to get leads and sales and grow my business with online marketing.

But then I figured it out. It worked out for me. It worked out for my clients who implemented this system.

As I mentioned, if you have failed before, then be hopeful like Lincoln.

What I've been teaching you are the lessons I learned from my failures, and the frameworks that I created for myself and my clients to succeed in their

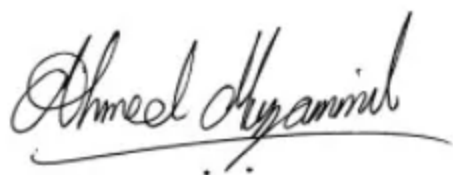
online marketing.

If you want become a market leading authority online and get a flood of leads, sales, and referrals online, you just need to have these three systems in place for your business:

- 1) Create your Market Positioning Pentagon.
- 2) Create your Marketing Funnel.
- 3) Setup Success Objectives with The Business Growth Metrics Pentagon.

These, some patience, and a lot of perseverance and you will succeed for sure in marketing your business online.

Peace...

A handwritten signature in black ink that reads "Ahmed Muzammil". The signature is written in a cursive style with a long horizontal line underneath the name.

Ahmed Muzammil

[www.ahmedmuzammil.com](http://www.ahmedmuzammil.com)

PS: I have a limited time FREE gift for you. I love speaking to entrepreneurs and I'm always excited about helping others succeed. I'm game, if you want to talk to me personally and create a \$100,000 revenue blueprint to grow your business with online marketing in the next 12 months.

We will jump on a call and I'll sit with you and plan out your next 12-months on how you can potentially add 6-figures or more to your business. At the end of the blueprinting session, you will have a custom plan and strategy to grow your business in the next 12 months.

Apply for a session over here: <https://www.ahmedmuzammil.com/apply>

PPS: Would you like to work with me and my team to help you implement these 3 systems? Check out the next few pages for more details.

# Do you want to become a market leader online and grow your business without all the tech overwhelm?



**Ahmed Muzammil**

## **BUSINESS MAXIMIZER PROGRAM**



The Business Maximizer Program is a three phase transformational coaching and consulting program which is designed with a 100% technical assistance from me and my team, so that you don't have to lift your finger from your mouse when it comes to technical implementation.

You only need to focus on your business strategy and fulfilment.

The program is not a video course or a book, it's a transformational consulting experience. Although courses come cheap, they require you to take the path of a lone wolf.

You need to figure things out on your own, you need to stay accountable on your own, and you need to get things done on your own, and finally you need to do all the dirty technology stuff yourself.

Although facebook groups and accountability buddies that some courses offer could be helpful, nothing can beat the handholding experience of someone who's been there, done that, and has the best practices and experience from working with multiple businesses in various niches, markets, and countries to implement online lead generation.

I have personally implemented and ran advertising campaigns in The US, UK, Australia, New Zealand, Singapore, The Philippines, and in India.

I designed this program in such a way that, You'll will get the skills, accountability, and mentorship necessary to grow your business and succeed in what you want to do.

The program comes with a 100% guarantee that you will add at-least \$100,000 USD or more to your business in the next 12-months if you take action, apply, and implement our systems.

During the POSITION phase, we'll work together on researching your ideal customer, and figuring out their emotional needs. Your job is to understand all the belief systems, the objections, and the belief systems that your ideal customer hold in their minds.

The POSITION phase will give you the unfair advantage that 99.5% of the businesses don't have. Which is to differentiate yourself among the competition, and to stand out and resonate with your audience to pull a flood of leads, sales, and referrals for your business.

The second phase is the PROMOTE phase. This phase we will establish a

content marketing strategy, a marketing funnel, email marketing, and a conversion process to sell products and services.

The PROMOTE phase will give you a promotion system that pulls in leads 24x7 automatically even while you are asleep, nurtures them, builds a connection, and creates the know-like-trust factor so that they buy.

There are only three different ways to grow your business:

1. By finding more new clients.
2. By selling more to your existing clients.
3. By increasing your profits.

The MAXIMIZE phase is where we build up your business processes, and systems that will help you increase the amount of leads, sell more to your existing customers, and strategize ways to increase your profits and pricing.

The first step of the MAXIMIZE phase, we create sales processes, scripts, on-boarding processes, fulfilment processes, and training materials for your staff so that you are able to get new customers at scale, hire staff, and train them when there is a need to handle the increased volume.

In the second step, we work on your RETENTION systems which will allow you to sell more to your existing customers. And the third step will help you to increase profits by finding ways to increase your prices, and by creating new products, and services and make it easy for people to buy from you.

The Business Maximizer Framework will work for small businesses, coaches, consultants, trainers, therapists, doctors, dentists, real-estate agents, insurance agents, and finance professionals.

I care about our clients, and I am very specific about our clientele, that's why we have an application and qualification process. We invite you to work with us only if we can help you, If we can't, we'll tell you right away.

We only work with people whom we are sure that they will succeed and we

are smart enough to predict the ones who'll be successful.

**In general, here's the kind of business owners we CANNOT help:**

1. If you or your business is in the brink of bankruptcy, or if you have to get credit to invest in our program or if you want us to save your tanking business, then we are not a right fit.
2. This program is not cheap, if you want the best deal among 10 different business coaches, and marketing agencies then you can go and hire one of those other 9 businesses who already gave you a cheaper quote.
3. I believe in value, transformation, and results. If price is your only concern then we aren't a good fit.
4. We are honest and transparent. We will tell you straight to the face if we screw things up. And we expect the same from our clients.
5. If you don't have a decision making point of contact because you have a committee to approve every single change/strategy, then we aren't a fit.

**And, here are the types of clients we'd love to work with:**

1. Action takers, High achievers who are committed.
2. Change-makers who want to create an impactful change for their customers, clients, and the community at large.
3. Highly ethical individuals who deliver what they promise for their clients.
4. Entrepreneurs who want to understand marketing, and sales for the greater good, so that they can create and execute marketing strategies for future products and businesses.
5. You have a hunger for growth and be significant in the eyes of your customers.
6. You know the value of having a market leader positioning that bring in a flood of leads and sales for your business.
7. You know that strategies are superior to tactics strategies can take your business to exponential and rapid growth rather than just linear and slow growth.
8. You trust in measurement, tracking, and incremental gains.

Below is an in-depth view of the 3 phases of the Business Maximizer Framework. Here's what we'll work on when you are in the program:



When you are accepted into the program you'll get full technical assistance. All the technical work like building websites, and funnels, and setting up ad campaigns would be done for you, so that you will never be overwhelmed by the technological mumbo-jumbo. Phew!

All you need to work on is to understand your market deeply and be involved in creating your business and marketing strategy, an openness to accept change, and an a commitment towards taking action.



## **You also get training and coaching from me and my team to:**

- Create your Market Leader Positioning
- Create your Marketing Funnel Strategy
- Create and Test Multiple Advertising Campaigns
- Create Your Content Marketing Strategy
- Setup Email Automation Campaigns
- Setup Follow-up Strategies
- Sales Funnel Development
- Headline / Copy Creation and Optimization
- Your Social Media Strategy
- Your List Building Strategy
- Your Sales Strategy and Scripts

## **Here's what's required from you once you accepted inside the program:**

- Your 100% commitment, resilience, and perseverance. We are in no way selling a get rich quick scheme. Online marketing or anything in business takes hard work. It might not work the first time. It is all about testing, refining, and iterating. So be ready to fail and to embrace failure as a stepping stone towards success.
- Attend the calls at the scheduled time.
- Complete assigned worksheets and training material.
- Stay accountable to your accountability coach.
- A commitment to respond within 8-24 hours when we reach out to you via email or your preferred medium of contact.
- Conduct interviews with past or potential customers.
- Shoot videos for your funnel - preferably featuring you, or a model. (Script Templates, and guidance will be provided)
- Content production for blog and website
- Content production for emails. (templates and swipes will be provided)
- Your professional credentials and past client testimonials.
- Delivery of Product/Service as per your marketing to your clients.  
Professional Photos for your website and branding purpose.

What can an extra \$100,000 sales and additional profits do for you and your business?

How does having some extra time and money to focus on your personal childhood dreams and goals?

How does NOT having to go to conferences, network, hustle and push business cards to generate leads and sales for your business anymore feel?

How does getting leads consistently even while you are asleep feel for you?

Would you take that holiday to Maldives or Bali that you were dreaming about for a while now if you had that freedom?

Or will you buy something nice for yourself like a Luxury Watch or a Bag or maybe for a loved one?

Or would you take advantage of the extra time and just spend it with your spouse or partner?

Or if you have kids, how about being there for them when they want you, and where they want you to be?

How about living a life without any regrets?

That's what an having systems in your business can do to your life. And I promise to deliver that freedom to you if you commit to take action.

I want to give you a free 30-min blueprinting session on how you can add \$100,000 in revenue to your business in the next 12 months.

To apply for the FREE blueprint session, go to: [ahmedmuzammil.com/apply](https://ahmedmuzammil.com/apply)

# Do you want to get started and make your first \$10k within the next 90 Days?

Position yourself as an expert, and create a coaching & consulting business with which you can work less, work from home, or from anywhere in the world, charge high ticket prices, and make your first \$10,000 within the next 90 days guaranteed.

Create a side business, or create a new servi

In The High Ticket Consulting Client Machine System (HTCM), You'll work primarily on, the first 2 phases of the Business Maximizer Framework within the first 90 days.

And then you'll be equipped with the education and coaching to follow the third Phase Maximize which includes methods to exponentially scale and increase your leads, revenue, and profits post the 90 Days to scale your business potentially towards becoming a six figure or even a seven figure business.

If you don't make your first \$10,000 in sales through selling your product or service, within the 90 days, then I will work with you for an extended time until I make sure that you have hit that number. This is a complete hand holding program.

As good as the guarantee sounds, it also require heavy time and energy

investment from my side and your side to make that possible. This is definitely not a get rich quick scheme, and requires your commitment, time and effort into building your consulting business.

The qualification criteria, that we have for the Business Maximizer program applies here as well. If you didn't read the complete information about the Business Maximizer Framework, please go back and read it.

In the HTCM program, you also get the support, coaching, accountability, and handholding to:

- Create your High Ticket Offer so that make more money and profits.
- Create your Marketing Funnel to get leads, nurture, and connect.
- Create your Advertising Campaign to generate leads online.
- Create Your Content Marketing Strategy, and awe inspiring content.
- Create Your Social Media Strategy and market yourself organically.

If you are interested in the HTCM program, then please apply for the the FREE 30-min blueprinting session on your business. At the end of the session, you will have a customized plan and strategy to create your own consulting business and potentially generate \$100,000 in the next 12 months.

I hate high pressure sales tactics. If you are a good fit, I will surely present you an "option" to continue the journey with me so that me and my team can help you implement the plan.

There are NO OBLIGATIONS, You could always say no and walk away and take the blueprint and implement it all by yourself.

To securely apply for the Business Maximizer \$100,000 Strategic Blueprinting session, go here: <https://www.ahmedmuzammil.com/apply>



# Want A Custom 6-Figure Blueprint For Your Business?

Let me create customized plan to  
add at-least \$100,000 USD  
in the next twelve months.

We care about your business. We don't  
believe in high-pressure sales tactics.

Once we create the blueprint, if you  
are a good fit, We might present you an  
offer to continue the journey with us  
and get your plan implemented.

There is no obligation for you to accept  
the invitation. You are welcome to  
deny it and we'll still part as friends :)

[APPLY FOR A FREE SESSION](#)

